

## LEADERSHIP EDUCATION AND DEVELOPMENT: LEAD AND LEAD+

A 21st-century leadership curriculum created to train emerging, mid-level, & senior leaders how to **consciously lead** to create **strong engagement** and **healthy, joyful cultures**.

i<sup>5</sup> LEAD Program

Classroom-based, web-based, & hybrid curriculum supporting the full spectrum of learners, from emerging leaders through seasoned executives

Foundational and Advanced i<sup>5</sup> Conscious Leader Certification

i<sup>5</sup> LEAD+ Program

i<sup>5</sup> LEAD Program curriculum and certifications

Individual & 360° Emotional Intelligence leader assessments

Coaching

- One-on-one coaching to confidentially explore blind spots and opportunities for growth
- Group coaching to tap into the power of community and peer-to-peer learning for connection and self-development

i<sup>5</sup> Conscious leader assessments & coaching programs identify personal barriers to self-awareness and emotional intelligence which are essential in creating cultures where employees feel seen, heard, understood, and safe.



Employees at high-trust organizations report:  
74% less stress,  
50% higher productivity,  
76% more engagement,  
and 40% less burnout.

~ Center for Neuroeconomics Studies



Organizations rated as having highly conscious leaders had employee engagement scores 16% higher than companies with less conscious leaders.

~ Center for Conscious Leadership

i<sup>5</sup> LEAD Course Curriculum

## 1 LEAD Foundational Courses

Foundational courses provide an overview of conscious leadership and its five pillars. Completing these **6** classes awards leaders **i<sup>5</sup> Conscious Leader Certification**

- Foundations of **Conscious Leadership**
- The Essential Role of **Intention** in Leadership
- Creating and Applying Your Personal Leadership **Identity**
- **Integrity**: The Foundation for Ethical Leadership
- Using **InSight** to Create Safe and Engaged Workplaces
- Stepping into **Inspirational** Leadership

## 2 LEAD Advanced Courses

Advanced Courses deepen targeted leadership skills and competencies. Completing these additional **10** classes awards **i<sup>5</sup> Advanced Conscious Leader Certification**

- Consciously & Quickly Onboard New Hires
- Unconscious Limitations: What's Holding Us Back
- Conscious Communication Strategies
- Coaching for Leaders
- The Role of Emotional Intelligence in Leadership
- Time and Energy Management
- Consciously Giving & Receiving Feedback
- The Role of Self-Awareness in Leadership
- Connection Between Conscious Leadership and DEI
- Consciously Leading Remote Teams

SCHEDULE A 15 MINUTE CALL TO EXPLORE HOW

i<sup>5</sup> CONSCIOUS LEADERSHIP CAN ELEVATE YOUR LEADERS:

**Marissa Levin**, Co-founder & CEO  
marissa.levin@i5consciousleadership.com | 571-436-5575

**Melissa Scott**, Co-founder & President  
melissa.scott@i5consciousleadership.com | 703-268-0989

**Our Mission:** To create conscious leaders who leverage Intention, Identity, Integrity, InSight, and Inspiration to deeply engage employees and propel organizational success.

**Our Vision:** A world in which leaders and employees co-create the healthiest and most productive workplaces possible.

**Our Values:** Radical Self-Awareness. Presence. Relentless Integrity. Evolutionary Thinking. Shared Responsibility.

Our leadership development solutions are cost effective, time efficient, and can be customized.



## i5 CONSCIOUS LEADERSHIP MODEL



"Conscious leadership is the practice of building healthier and more resilient organizations and societies."

~ Carolyn Lattio

"Conscious leaders cultivate a learning organization where everyone grows in competence and consciousness."

~ Richard Boyatzis

## WHY CONSCIOUS LEADERSHIP?

Today's complex world has transformed the role of today's leaders, resulting in the need for a greatly expanded skillset and presence:

Commander to Coach

Star to Steward

Specialist to Generalist

Profit-Maximizer to Purpose-Navigator

Emotionally Detached to Empathetically Connected

The purpose of leadership has expanded from directing resources to **creating environments that foster deep connection, inspire personal growth, and maximize human potential.**



21% of employees are engaged at work

19% of employees are miserable

60% of employees are emotionally detached

Conscious Leadership is the future.

**i5 Conscious Leadership is the path.**

SCHEDULE A 15 MINUTE CALL TO EXPLORE HOW

i5 CONSCIOUS LEADERSHIP CAN ELEVATE YOUR LEADERS:

**Marissa Levin**, Co-founder & CEO  
marissa.levin@i5consciousleadership.com | 571-436-5575

**Melissa Scott**, Co-founder & President  
melissa.scott@i5consciousleadership.com | 703-268-0989